

Caitlin Brandt

Literacy Leadership

Helping schools move from literacy research to literacy excellence

Structured Literacy



Implementing evidence based literacy and explicit instruction practice that dramatically improves student outcomes in the next 6 months.

Support your teachers to reduce workload, gain clarity and feel confident.



**Evidence
Informed**



**Leader
Focused**



**Action
Oriented**



**Excellence
Driven**

Most Schools Don't Have A Literacy Knowledge Problem

They Have An Implementation Problem

Are you a School Principal who is struggling with:

- Student outcomes
- Knowing the research, not knowing how to implement it
- Timetable constraints
- Data not performing
- Staff retention

Schools are facing increasing pressure to improve student outcomes. Most schools know the research and have had the professional learning, but from my experience the challenge is finding practical ways to implement the evidence across all classrooms, getting teacher buy-in and reducing workload. I provide schools and their staff clear guidance and resources on structured literacy with evidence based pedagogy.

	ACTIVITY	FOCUS	PERFORMANCE
LEVEL 5	Structured Literacy	Pedagogy	100%
LEVEL 4	Confidence	Embedded	75%
LEVEL 3	Application	Progress	50%
LEVEL 2	Framework	Understanding	0
LEVEL 1	Chaotic Literacy	Awareness	-10

Level 1 Chaotic Literacy - Staff have an awareness of the evidence, however it is not being implemented.

Level 2 Framework - Staff have an understanding of the evidence and what they should be doing, however it is not being implemented with fidelity.

Level 3 Application - School leaders can see progress in classrooms of structured literacy and classroom teachers are beginning to see improved student outcomes.

Level 4 Confidence - Educators across all year levels feel confident in their delivery of structured literacy. The 5 components are embedded and student outcomes are improving across all year levels.

Level 5 Structured Literacy - is embedded and schools now turn their focus to pedagogy. To maintain high standards and student outcomes.

UNDERSTANDING STRUCTURED LITERACY

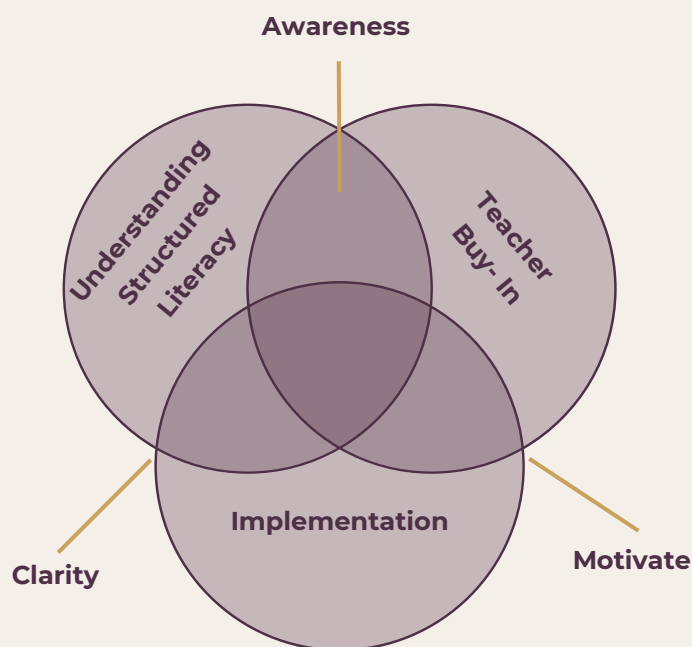
When we utilise the five pillars of structured literacy (Phonemic Awareness, Phonics, Fluency, Vocabulary and Comprehension) we create the conditions for all students to learn, achieve and thrive.

TEACHER BUY-IN

Staff and student buy-in is critical to successful implementation. Buy-in is built through collaboration, reduced workload, improved results and growing confidence. Like a flywheel, implementation requires significant effort to get started, but once momentum builds, the change process becomes easier and increasingly self-sustaining.

IMPLEMENTATION

Implementation is unique to every school. We work alongside leaders to understand their context and provide a clear framework, practical support and meaningful measures of success. By combining context, framework and measurement, schools can implement structured literacy with confidence, relevance and sustained growth in student outcomes.



This program is *ideal* for schools that:

- Want to improve reading, spelling and writing outcomes.
- Are committed to evidence-informed literacy practices.
- Want support implementing one or more of the five pillars of structured literacy.
- Value teacher development, coaching and sustainable school improvement.
- Are willing to measure impact and continuously improve.

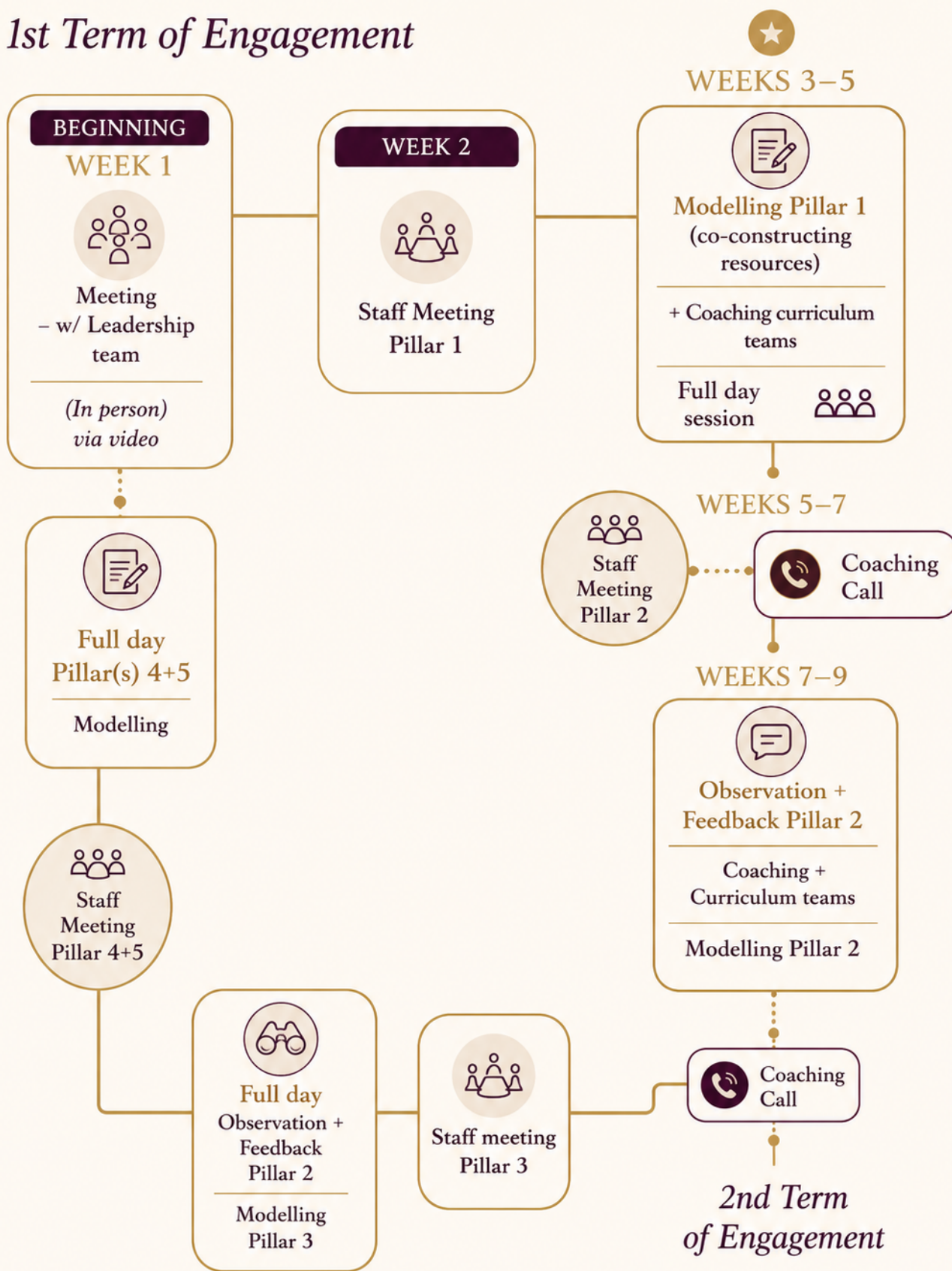
This program is *not* for schools that:

- Are looking for a quick fix or a one-off professional development session.
- Are unwilling to commit to consistent implementation.
- Want a program without investing in teacher capability.
- Are not ready to prioritise literacy improvement as a whole-school focus.

By the end of the *program*:

- School leaders will have a clear literacy improvement roadmap.
- Teachers will have increased confidence and consistency in literacy instruction.
- Evidence informed practices will be embedded into classrooms.
- Schools will have systems to measure impact and sustain improvement.
- Students will experience stronger outcomes in reading, spelling and writing.

1st Term of Engagement



Program Inclusions



A strategic leadership consultation to identify school priorities, establish implementation goals, and align the partnership to your school's literacy improvement agenda. This meeting ensures a clear and purposeful pathway for implementation from the outset.



Four additional onsite implementation days focused on building teacher capability through modelling, curriculum team coaching, classroom observation, and targeted feedback. These days are designed to bridge the gap between research and classroom practice, ensuring sustainable implementation.



Four staff professional learning sessions (one hour each) introducing Pillars One through Five of Structured Literacy. Each session combines evidence-informed research with practical strategies to support consistent classroom implementation.



Two leadership coaching calls with the curriculum leadership team to strengthen implementation, address emerging challenges, build staff engagement, and provide strategic guidance between onsite visits.



Access to a comprehensive suite of implementation resources designed to support schools in embedding all five pillars of Structured Literacy with confidence and consistency.

Investment

	SILVER	GOLD	PLATINUM
Initial meeting (\$850)	✓	✓	✓
Personalised plan (\$1,500)	✓	✓	✓
Staff Meeting Pillar 1 (\$850)	✓	✓	✓
One-day workshop Pillar 1 (\$2,500)	✓	✓	✓
Resources Pillar 1 (\$1,000)	✓	✓	✓
Coaching Call (\$480)	✓	✓	✓
Email support for program entirety (\$500)	✓	✓	✓
Staff meeting Pillar 2 (\$850)		✓	✓
One -day workshop Pillar 2 (\$2,500)		✓	✓
Resources Pillar 2 (\$1,000)		✓	✓
Coaching call (\$480)		✓	✓
Staff meeting Pillar 3 (\$850)		✓	✓
One-day workshop Pillar 3 (\$2,500)		✓	✓
Resources Pillar 3 (\$1,000)		✓	✓
Coaching Call (\$480)		✓	✓
Staff Meeting Pillar 4 & 5 (\$850)			✓
One-day workshop Pillar 4 & 5 (\$2,500)			✓
Resources Pillar 4 & 5 (\$1,000)			✓
*Travel charges may apply			✓
	Valued at \$7,680	Valued at \$17,340	Valued at \$21,690
Investment	\$5250+GST	\$11,990+GST	\$14,990+GST

About Caitlin Brandt

Caitlin Brandt is a highly experienced educator and literacy specialist with over 20 years of leadership across Queensland and interstate. Her background includes classroom teaching, instructional coaching, mentoring, and professional learning delivery, with a strong focus on structured literacy aligned with the Science of Reading.

Caitlin has led the implementation of evidence-based literacy practices that improve student outcomes through clear, consistent, and explicit instruction. She brings a deep understanding of what works in schools and how to drive sustainable change in literacy teaching.

In 2021, Caitlin was a delegate for the Australian Curriculum Review in English (Version 9), contributing to the development of national standards and expectations for literacy education.



Experience:



23 years in education



Literacy consultant



Structured Literacy specialist



School improvement leader

Through her work at Read Learn Grow, Caitlin supports schools to implement high-impact professional learning, coaching, and strategic planning in structured literacy. She welcomes the opportunity to work with educational leaders committed to sustainable, whole-school literacy improvement.

Next Steps



Select Your Partnership

Choose the package option that best aligns with your school's goals, priorities and implementation needs.



Confirm Your Preferred Start Date

Once you have selected your option, we'll work together to determine a commencement date that suits your school's calendar and priorities.



Partnership Confirmation

A formal proposal and agreement outlining the partnership scope, timeline, investment and terms will be provided.



Begin The Journey

Our partnership will commence according to the agreed timeline. Invoice will be issued progressively across the duration of the engagement.

I look forward to partnering with your school. Should you have any questions please don't hesitate to contact me on 0430 444 371 or email hello@readlearngrow.com.au

Yours sincerely

Caitlin Brandt

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